

SMM Daily Newswire |

SMM Ad formats

From 3 to 6 September 2024, the maritime world will meet again in Hamburg for SMM 2024. HANSA is the official contractual partner of Hamburg Messe and authorized publisher for the production and distribution of the trade fair newspaper „HANSA SMM Daily Newswire“. Book your advertisement in the official trade fair newspaper for SMM 2024!

Prices

			
1/1 PAGE EUR 4.300,-	1/2 PAGE LANDSCAPE EUR 2.400,-	1/3 PAGE LANDSCAPE EUR 1.700,-	1/4 PAGE LANDSCAPE EUR 1.300,-
Type Area: 181 x 244 Bleed: 210 x 297*	Type Area: 181 x 130 Bleed: 210 x 155*	Type Area: 181 x 86 Bleed: 210 x 111*	Type Area: 181 x 65 Bleed: 210 x 90*

Data & Facts

Circulation:

10,000 copies/day

Dissemination:

At all exhibitor stands
At all entrances to visitors
In the official trade fair hotels for breakfast
In the authorized press displays
At central infrastructure points such as public transport, airport, etc.

Publication days:

Tuesday, September 3, 2024
Wednesday, September 4, 2024
Thursday, September 5, 2024
Friday, September 6, 2024



HANSA
INTERNATIONAL MARITIME JOURNAL

SMM Daily Newswire | sponsoring

sponsorship package



Company logo at the top of the front page
with the addition: „powered by...“

1/1 page, 4C - freely available as an advertisement or advertorial on the U4 (back cover)

1/4-page strip ad on the front page
+ 3 x 1/4 page, 4C - one per remaining trade fair day round off your sponsorship package and guarantee attention for the entire trade fair week

Prices:

Sponsorship package:

September 3 = € 8,000 | September 4 = € 8,000
September 5 = € 7,000,- | September 6 = € 6,000,-

Hall-|Theme Sponsoring:

September 3 = € 6,000,- | September 4 = € 6,000,-
September 5 = € 5,000,- | September 6 = € 4,000,-

Hall plan Sponsoring



Company logo at the top of the front page
with the addition: „powered by...“

Company logo with stand number and identification of the stand position in the hall plan

1/4-page strip display at the foot of the hall plan
+ 3 x 1/4 page, 4C - one per remaining trade fair day round off your sponsorship package and guarantee attention for the entire trade fair week

Topics Sponsoring



Company logo at the top of the front page
with the addition: „powered by...“

You determine the content of the theme sponsorship, approx. 750 words + 2 images + reference to your SMM stand

1/4-page strip display at the foot of the hall plan
+ 3 x 1/4 page, 4C - one per remaining trade fair day round off your sponsorship package and guarantee attention for the entire trade fair week



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