

HANSA

INTERNATIONAL MARITIME JOURNAL



MEDIA KIT 2025

Schiffahrts-Verlag »Hansa« GmbH & Co. KG
Stadthausbrücke 4 | 20355 Hamburg
Germany
+49 (0)40 70 70 80-311

TAMMMEDIA

Contents | Contacts

Your contact partners



Florian Visser
(Commercial Publishing Director)
 f.visser@hansa-online.de
 Phone +49 (0)40 70 70 80-311



Sandra Winter
(Ad-management)
 s.winter@hansa-online.de
 Phone +49 (0)40 70 70 80-225



Susanne Sinß
(Sales & Marketing)
 s.sinss@hansa-online.de
 Phone +49 (0)40 70 70 80-310



Kira Huismann
(Eventmanagement)
 k.huismann@hansa-online.de
 Phone +49 (0)40 70 70 80-227



Benjamin Felgner
(Sales & Marketing)
 b.felgner@hansa-online.de
 Phone +49 (0)40 70 70 80-224



Caroline Lutzke
(Marketing & Sales Support)
 c.lutzke@hansa-online.de
 Phone +49 (0)40 70 70 80-223

Representatives | Abroad:

**Scandinavia, England,
 Portugal, Spain, France**

Emanuela Castagnetti-Gillberg
 emanuela.hansainternational@gmail.com
 Phone +33 619 371 987

USA

Detlef Fox
 detleffox@comcast.net
 Phone +1 212 896 3881

01 PROFIL & CONTENT	3
02 HANSA TECHNICAL DATA	4
03 TECHNICAL SPECIFICATIONS	5
04 DATE & THEME SCHEDULE	6
05 ADVERTISING FORMATS & PRICES	10
06 STAFF & TRAINING	13
07 CIRCULATION & DISTRIBUTION ANALYSIS	14
08 READER & USAGE DATA	15
09 BUYER'S GUIDE	16
10 WEBSITE	17
11 NEWSLETTER	20
12 FEATURES	22
13 SPECIAL FORMS OF ADVERTISING	23
14 EVENTS	25

Profile | Range of topics

«HANSA International Maritime Journal» is the leading monthly maritime trade publication combined with the widest-reaching online presence for shipping and shipbuilding in Germany. With a monthly print run of 6,745 copies and an online reach of 91,608 page views per month, HANSA provides competent and serious information for specialists and decision-makers in the maritime industry.

The range of topics covers all facets and current trends in shipping, shipbuilding, the supply industry, ports, insurance, financing and the offshore wind industry. Independently and thoroughly researched, the «HANSA International Maritime Journal» gets to the heart of the industry's issues.



HANSA+ Cross-media offering

HANSA International Maritime Journal
with 12 issues/year + special issues + country specials

Digital offer on
www.hansa-online.de incl. Archiv (for subscribers)

E-Mail Newsletter HANSADaily,
subscribe via www.hansa-online.de

HANSA-Podcast – the leading maritime podcast –
every 14 days

Range of topics
Shipping | Ship Technology | Ports | Offshore
Financing | Markets | Insurance

HANSA International Maritime Journal

«HANSA International Maritime Journal» is the magazine for all topics relating to the maritime industry and provides decision-makers in the sector with monthly information on all developments and trends in shipping, shipbuilding and ship technology, in ports and on waterways as well as in the offshore sector. The range of topics is supplemented by the permanent sections on markets, insurance and financing. Independently and thoroughly researched, the «HANSA International Maritime Journal» gets to the heart of the industry's issues and impresses with its appealing layout.

Target group:

The readership of «HANSA International Maritime Journal» is primarily made up of managers and decision-makers in the maritime industry. HANSA has a monthly circulation of 6,745 copies.

Publication frequency:

Monthly

Magazine format:

DIN A4

Volume:

161st year

Subscription price (incl. VAT):

Domestic annual subscription € 260

Annual subscription abroad € 315

Publisher:

† Prof. Peter Tamm

Advertisement:

Florian Visser

Commercial Publishing Director,

f.visser@hansa-online.de

Phone +49 (0)40 70 70 80-311

Editorial office:

Krischan Förster, Editor-in-Chief,

k.foerster@hansa-online.de

Phone +49 (0)40 70 70 80-206

Management:

Peter Tamm

Organs:

Verband für Schiffbau und Meerestechnik

e.V. (VSM) | Verband Deutscher Maschinen-

und Anlagenbau e.V. (VDMA) – AG Schiffbau- /

Offshore-Zulieferindustrie

Schiffbautechnische Gesellschaft e.V. (STG) | DNV | Normenstelle Schiffs- und Meerestechnik (NSMT) im DIN | Deutsches Komitee für Meeresforschung und Meerestechnik e.V. | Seeverkehrsbeirat des Bundesministers für Verkehr | IMO-Berichterstattung | (Bundesverkehrsministerium, Abt. Seeverkehr) | Deutscher Nautischer Verein (DNV) | Deutsche Gesellschaft für Ortung und Navigation (DGON) | Schutzverein Deutscher Rheder V. a. G. | The World Association for Waterborne Transport Infrastructure (PIANC) | Zentralverband der deutschen Seehafenbetriebe e.V. (ZDS) | Berufsbildungsstelle Seeschifffahrt | Deutscher Hochseefischerei-Verband e.V. | Deutsche Gesellschaft zur Rettung Schiffbrüchiger (DGzRS)

Technical specifications

Magazine format

210 mm wide x 297 mm high,
DIN A4 untrimmed:
216 mm wide x 303 mm high

Printing & binding process

Cover: Sheet-fed offset,
Inside: Sheet-fed offset; perfect binding

Paper

Cover: 170 g, LuxoMagic
Inside: 80 g, OpakoSatin

Data transmission

By e-mail to anzeigen@hansa-online.de

Data formats

Print-ready PDF files (PDF/X4) /
Open files (incl. fonts, images and links)

Warranty

In the event of delivery of incomplete or
deviating data, we accept
no liability.

Colors

Printing inks (CMYK)
according to ISO 12647-2 (PSO),
Special colors available on request for an
additional charge.



Ad-management

Sandra Winter

Phone +49 (0)40 70 70 80-208

Date & theme schedule 2025

Month	Range of topics	Events Exhibitions	Dates 2025
1/2025 January	Review of the year Corrosion protection & surface treatment Navigation & communication Fire protection & safety technology «Tech Innovation powered by VDMA»	22nd Conference Corrosion Protection in maritime technology , Hamburg, 29.-30.01.2025 Boot , Dusseldorf, 18-26.01.2025	Publish: 02.01.2025 Order: 09.12.2024 Material: 11.12.2024
2/2025 February	Deck equipment & cargo security Arctic shipping Hull performance Ship management WISTA portrait	HullPIC Conference , Mülheim, 25.- 27.02.2025	Publish: 03.02.2025 Order: 15.01.2025 Material: 20.01.2025
3/2025 March	Future Fuels Repair & conversion Automation & monitoring Maritime industry in North America	WATTS UP , Helsingborg, 05.-06.03.2025	Publish: 03.03.2025 Order: 10.02.2025 Material: 17.02.2025

Special issue VSM «Ships made in Germany»

Info: Page 23
Supplement to 03/2025

Date & theme schedule 2025

Month	Range of topics	Events Exhibitions	Dates 2025
4/2025 April	Cruise ships & superyachts Safety & Security Fleetmanagement & digitization Cybersecurity Ship efficiency / Green ship «Tech Innovation powered by VDMA»	Hannover Messe , Hannover, 31.03.-04.04.2025 CMA Shipping , Connecticut, 01.-03.04.2025 Seatrade Cruise Global , Miami, 07.-10.04.2025 Bachmann Symposium , Hamburg, 09.-10.04.2025 SEA ASIA , Singapur, 25.-27.04.2025	Publish: 01.04.2025 Order: 11.03.2025 Material: 18.03.2025
5/2025 May	Heavylift & Project cargo CIMAC Special Ship operation & propulsion technology Technology for shipyards (incl. CAD / CAM) Nor-Shipping Preview WISTA portrait	HIPER Conference , Tullamore, 05.-07.05.2025 22. Conference: Welding in the maritime technology , Hamburg, 13.-14.05.2025 Breakbulk Europe , Rotterdam, 13.-15.05.2025 CIMAC , Zurich, 19.-23.05.2025 ISF-Conference , Flensburg, 23.05.2025	Publish: 05.05.2025 Order: 15.04.2025 Material: 22.04.2025
Special issue	National Maritime Conference 2025	Emden, 12.-13.05.2024	
6/2025 June	Hybrid & battery systems Terminal technology & port digitization Offshore wind power Propulsion technology & efficiency improvement Ferries & RoRo shipping	Transport & Logistics , Munich, 02.-05.06.2025 Nor Shipping , Oslo 02.-06.06.2025 electric & hybrid , Amsterdam 24.-26.06.2025	Publish: 05.06.2025 Order: 12.05.2025 Material: 16.05.2025
Special issue	«Scandinavian Maritime Industry Nor-Shipping 2025» Anniversary - 60 years of Nor-Shipping		Info: Page 23 Supplement to 06/2025

Date & theme schedule 2025

Month	Range of topics	Events Exhibitions	Dates 2025
7/2025 July	Ship efficiency / Green ship Corrosion protection Water treatment & wastewater management Port construction & infrastructure «Tech Innovation powered by VDMA»		Publish: 01.07.2025 Order: 13.06.2025 Material: 20.06.2025
8/2025 August	Lubricants, fuels & bunker technologies Classification Flags WISTA portrait	Peter Gast Schiffahrtsregatta Ærø, 29.-31.08.2025	Publish: 04.08.2025 Order: 15.07.2025 Material: 22.07.2025
9/2025 September	Propulsion technology & ship efficiency Pipes, pumps, filters Cruise (incl. Interior) Offshore energy & offshore ships AI in Shipping	INMEX SMM India , Mumbai, 10.-12.09.2025 Seatrade Cruise Europe & Maritime Interior , Hamburg, 10.-12.09.2025 Husum Wind , Husum, 16.-19.09.2025 Ship Efficiency , Hamburg, 22.-23.09.2025 Monaco Yacht Show , Monaco, 24.09.-27.09.2025	Publish: 01.09.2025 Order: 11.08.2025 Material: 18.08.2025

Date & theme schedule 2025

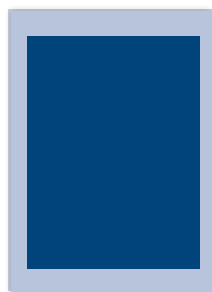
Month	Range of topics	Events Exhibitions	Dates 2025
10/2025 October	Heating, ventilation & air conditioning (HVAC) Repair, conversions & retrofitting Shipyards technology, welding & cutting Navigation & communication «Tech Innovation powered by VDMA»	COMPIT Conference , Pontignano, 07.-08.10.2025 KORMARINE , Busan, 21.-24.10.2025	Publish: 07.10.2025 Order: 09.09.2025 Material: 17.09.2025
11/2025 November	Automation, measurement & control technology Europort preliminary reports Broker, Brokerage, Consulting Workboats, small ships & tugs HANSA-Forum WISTA portrait	Europort , Rotterdam, 04.-07.11.2025 Eisbeinessen , Hamburg, TBA Work Boatshow , New Orleans, 12.-14.11.2025 HANSA-Forum , Hamburg, 27.11.2025 SPS 2025 , Nuremberg, 25.-27.11.2025 STG-Jahrestagung , TBA	Publish: 03.11.2025 Order: 13.10.2025 Material: 20.10.2025
Special issue	«HANSA.news global Ship-Tech for China»	MARINTEC CHINA , Shanghai, 02.-05.12.2025	 Info: Page 23
12/2025 December	Propulsion technology Shipping location Germany Career, education & training Shipbuilding report China	Reederessen , TBA	Publish: 01.12.2025 Order: 12.11.2025 Material: 19.11.2025

Ad formats | Prices



FRONT PAGE
EUR 5,400

Bleed: 210 x 210*



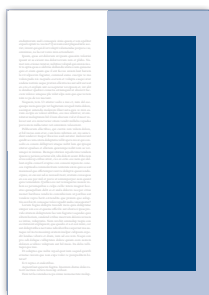
1/1 PAGE
EUR 4,480

Type area: 181 x 244
Bleed: 210 x 297*



1/2 JUNIOR PAGE
EUR 2,480

Type area: 118 x 188
Bleed: 135 x 213*



1/2 PAGE HIGH
EUR 2,480

Type area: 86 x 244
Bleed: 103 x 297*



1/2 PAGE LANDSCAPE
EUR 2,480

Type area: 181 x 130
Bleed: 210 x 155*



1/3 PAGE LANDSCAPE
EUR 1,760

Type area: 181 x 86
Bleed: 210 x 111*

* Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special formats on request.
4c column millimeter price: € 7.90 in -3column layout column width 55mm.

Ad formats | Prices



1/3 PAGE HIGH
EUR 1,760

Type area: 55 x 244
Bleed: 72 x 297*



1/4 PAGE HIGH
EUR 1,350

Type area: 86 x 130
Bleed: 103 x 155*



1/4 SEITE QUER
EUR 1,350

Type area: 181 x 65
Bleed: 210 x 90*



1/6 PAGE LANDSCAPE
EUR 1,050

Type area: 181 x 43

SPECIAL PLACEMENT

Special placements opposite the foreword and first right-hand page = 10 % surcharge on the basic price before discount.

* Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special formats on request.
4c column millimeter price: € 7.90 in -3column layout column width 55mm

Ad formats | Prices

Placements

Front cover	€ 5,400
Inside front cover	€ 4,895
Inside back cover	€ 4,895
Outside back cover	€ 4,895

Discounts*

Decrease within 12 months (insertion year)			
3 ads	5%	2 pages	5%
6 ads	10%	3 pages	10%
12 ads	15%	6 pages	15%

* No discount on ad specials, special advertising formats, inserts and job advertisements, combined discounts for cross-media campaigns on request.

Special forms of advertising:

Bound inserts

Format untrimmed 220 x 315 mm
incl. 3 mm bleed at the top and 2 mm in the gutter, 2-sided: € 3,750
4-sided: € 7,500

Supplements

€ 970 per thousand up to 25 g plus postage, format max. 205 x 290 mm, quantities and delivery addresses on request

Colors:

The prices quoted apply to 4c advertisements

Terms of payment:

Net within 14 days from date of invoice

Bank details | Commerzbank

IBAN: DE84 4788 0031 0500 0166 00
SWIFT BIC: DRES DE FF 478



Senior Sales & Marketing Manager

Susanne Sinß

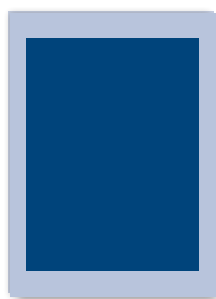
s.sinss@hansa-online.de

Phone +49 (0)40 70 70 80-310

Career | Training

How to recruit effectively in the maritime business - place your personnel or training offers in HANSA! Month after month, HANSA acts as your headhunter in shipping, shipbuilding and ports. With a monthly circulation of over 6,000 copies and a newsletter distribution list of over 5,000 registered e-mail recipients, HANSA reaches highly qualified specialist and management personnel.

Students in training as well as professionals in the workplace. We will of course place your ad in the «Personnel | Training» section so that you can target career-oriented personnel. You put together your own individual booking package. Book your print ad (6,745 copies) at the format price. You also have the option of combining it with our website (91,608 PV) and our daily newsletter (5,849 recipients).



1/1 PAGE
EUR 4,480

Type area: 181 x 244
Bleed: 210 x 297*



1/2 JUNIOR PAGE
EUR 2,480

Type area: 118 x 188
Bleed: 135 x 213*



1/2 PAGE LANDSCAPE
EUR 2,480

Type area: 118 x 188
Bleed: 135 x 213*



1/3 PAGE LANDSCAPE
EUR 1,760

Type area: 55 x 244
Bleed: 72 x 297*



1/4 PAGE HIGH
EUR 1,350

Type area: 86 x 130
Bleed: 103 x 155*

UPGRADE 1: Online

www.hansa-online.de/jobs
6 weeks | **€ 250 surcharge**

UPGRADE 2: HANSA Daily Newsletter

1 week = 5 issues
€ 250 surcharge

* Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special formats on request * Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special formats on request.

Circulation and distribution analysis

Circulation analysis

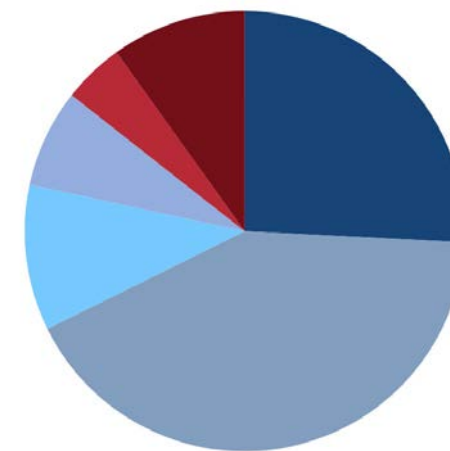
Total circulation:	6,745 Copies
print:	5,989 Copies
online (ePaper):	756 Copies
Additional digital license access	4,250 Users
(Universities , etc.)	

Total print circulation:	4,203 Copies
subscription:	2,361 Copies
other sales:	1,842 Copies
Industry mail order/free shipping	1,786 Copies
Archive items	211 Copies
Print run:	6,200 Copies

Basis: Ø circulation 3rd quarter 2024

Industries

- Shipping & companies: 25.8%
- Shipbuilding & suppliers: 41.9%
- Offshore & marine tech: 10.7%
- Port industry: 7.2%
- Science: 4.5%
- Forwarding & Logistics: 9.9%



Geographical distribution analysis

Domestic: 96 % of the circulated print runs
Abroad: 4 % of the distributed circulation

Europe:	78 %
Asia:	10 %
America:	12 %
Actual distributed circulation	100 %



Reader and usage data

Source: Online reader survey, survey period Sep. to Oct. 2021.
Sample: Current, paid
HANSA subscribers, 369 participants

HANSA REACHES MORE READERS - **ALSO DIGITALLY!**

A copy of HANSA passes from hand to hand and reaches a large readership. With a controlled circulation of 3.858 copies in the period under review, HANSA reached **7,6 readers per copy**. This results in a **total readership of over 29,000** readers. We reach **140,000 potential digital advertising contacts** per month via our website and our daily newsletter (5x per week).

29,000 Total readers | 140,000 advertising media contacts

HANSA READERS ARE **BUSINESS LEADERS AND DECISION-MAKERS!**

64 % of HANSA readers are in a management position. These include board members, managing directors, department heads, technical managers, purchasing & sales managers, other senior executives, as well as main & branch managers with power of attorney. 77 % of HANSA readers make investment decisions alone or together with colleagues.

64 % in management position | 77 % with investment decisions

HANSA IS **CREDIBLE AND APPRECIATED!**

87 % of respondents trust HANSA and rate the content as **“credible”**. **72 %** of HANSA readers rate the professional benefits of HANSA as **“good”** or **“very good”**.

Buyer's Guide

Hub and marketplace for manufacturers, service providers and suppliers

With 25 different categories of the maritime industry, the Buyer's Guide is your ideal marketplace to draw attention to your offers and services.



Rubrics

Shipyards | propulsion systems | engine components | ship operation | corrosion protection | ship equipment | hydraulics | on-board systems | measurement and control technology | navigation | construction | handling technology | containers | port construction | finance | brokers | shipping companies | data processing | hardware and software | freight forwarding | insurance | hydraulic engineering | maritime law

Formats & Prices

Format 1

1-column 30 mm high: 57 mm x 30 mm 4c
€ 99 per column and publication

Format 2

1-column 40 mm high: 57 mm x 40 mm 4c
€ 132 per column and publication

Discounts

- 2 Rubrics: 10 %
- 3 Rubrics: 15 %
- 4 Rubrics: 20 %

Your entry will also appear on hansa-online.de at no extra cost.

Website | Portrait

Website:
www.hansa-online.de

Hansa-online is the portal for the maritime industry: daily news from the fields of shipping, personnel, ship technology, finance, insurance, offshore and ports. The offer is supplemented by an extensive archive of the «HANSA International Maritime Journal».



Traget group:

Professional decision-makers in all branches of the maritime industry

Publisher:

Schiffahrts-Verlag »Hansa« GmbH & Co. KG

Important:

For subscribers, all online content on hansa-online.de are freely accessible to subscribers as part of their subscription.

Senior Sales & Marketing Manager
Susanne Sinß

s.sinss@hansa-online.de

Phone +49 (0)40 70 70 80-310

Website | Prices & forms of advertising

Advertising	Placement	Size	Price
Leaderboard	Start and all subpages	728 px x 90 px	€ 1,400
Large Rectangle	Start and all subpages	325 px x 500 px	€ 1,100
Small Rectangle	Start and all subpages	325 px x 125 px	€ 650
Fullsize Banner	Homepage	696 px x 90 px	€ 550
Layer Ad	Start and all subpages	325 px x 250 px	€ 800
Medium Rectangle	Start and all subpages	325 px x 250 px	€ 950
Layer Ad	Start and all subpages	1,000 px x 130 px	€ 1,400

* All forms of advertising are limited to a file volume of 80kb. Prices are quoted per month.

Topics:

Placement in rotation on the start page and all sub-pages. Rotation is limited to a maximum of three advertisers per position.

Terms of payment:

Net within 14 days from invoice date

Discounts: Purchase within 12 months

3 Ads	5 %
6 Ads	10 %
12 Ads	15 %

Bank details | Commerzbank

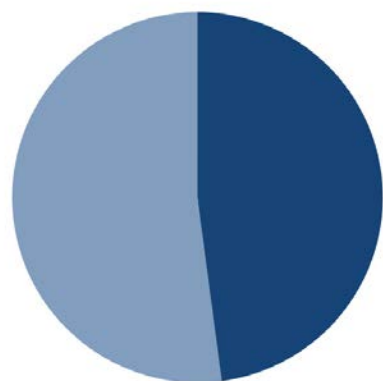
IBAN: DE84 4788 0031 0500 0166 00
BIC: DRES DE FF 478



Website Usage data & technical information

Ø 25,361 visitors/month | Ø 91,608 page views/month

Source: Google Analytics | Period: 01.-30.06.2024



Returning Visitors:
47,9%

New Visitors: 52,1%

Origin of the visitors:

Language	% Sessions
1. de	42,66 %
2. de-de	39,13 %
3. en-us	12,27 %
4. en-gb	2,50 %
5. en	0,43 %
6. de-at	0,39 %
7. de-ch	0,28 %

File formats:

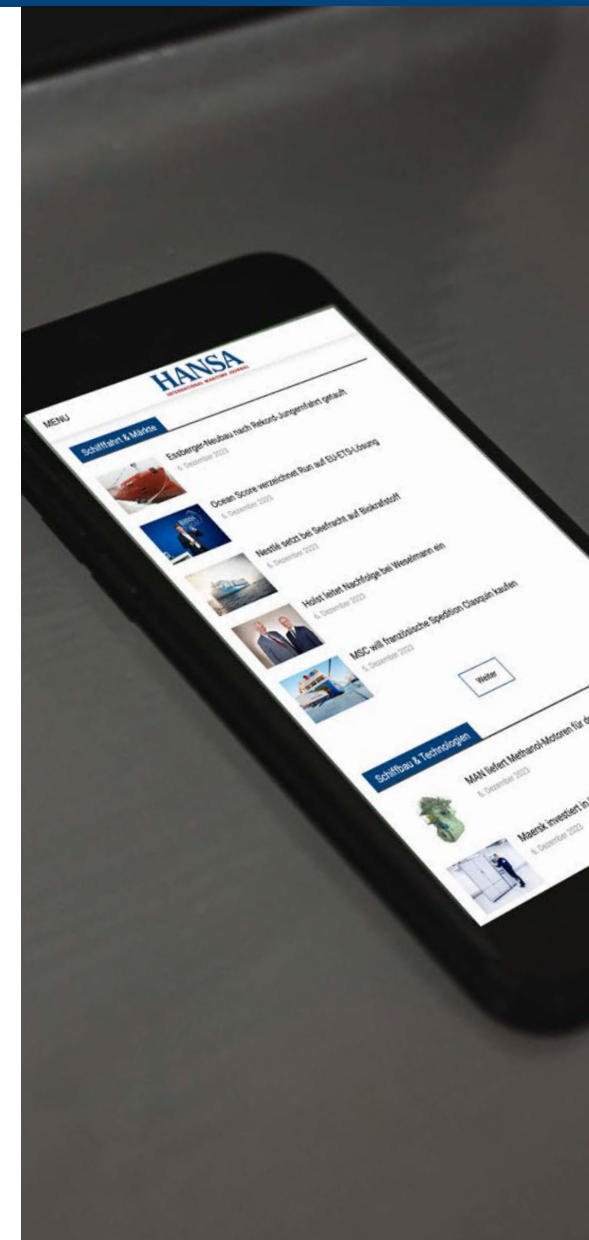
JPEG, TIF, GIF or SWF format with max. 80 kB

Delivery:

Please send the advertising material for your campaign to the following e-mail address: anzeigen@hansa-online.de

Delivery time:

At least three working days before the start of switching. Delays due to late delivery shall not be at our expense. We require the following information for delivery: customer name; campaign name; booking period; advertising format; placement on the page; click URL in a Flash file; contact person for queries.



Newsletter | Portrait

5,849
Recipients
GDPR compliant

Name:
HANSADaily Newsletter

Daily news from the maritime industry including «Breaking News».
Distribution: 5,849 recipients (as of 21.10.2024)

Average open rate: 44%
Click-to-open rate: 37%



Target group:

Subscribers come from all areas of the maritime industry and have given their consent to receive mailings via a double opt-in procedure (according to GDPR).

Frequency of publication:

Daily Mon-Fri at 4 p.m.
(5 newsletters per week)

Publisher:

Schiffahrts-Verlag »Hansa« GmbH & Co. KG

Newsletter | Prices & forms of advertising

Advertisement	Runtime	Format	Size	Price
Newsletter - Banner 600 x 100	5 newsletters (Mon-Fri; 1 week)	600 x 100	max. 80 kb	€ 1,400
Newsletter - Sponsored Content	5 newsletters (Mon-Fri; 1 week)	150 characters + image 275 x 180 px		€ 1,400
Landingpage - Sponsored Content	3 months	3,000 characters + 3 images	max. 200 kb	€ 1,400

Banner:

The booking period for your banner in the HANSA Daily Newsletter is ONE week = 5 newsletters. Your banner will be placed between the news items and thus benefit from the direct connection to the news.

The number of banner spaces is limited to a maximum of five customers per week.



Sponsored Content:

Your sponsored content consists of a text part (150 characters), + image (275x180 px) + a link. The link can lead to a URL specified by you.

Discounts:

Bookings within 12 months

3 Ads	5 %
6 Ads	10 %
12 Ads	15 %

HANSA | Features



4 x per Year »Tech Innovation powered by VDMA«

In official cooperation with the VDMA - German Marine Equipment and Systems Association, HANSA publishes the «Tech-Innovation powered by VDMA» feature once a quarter. This special offers all members of the association the opportunity to put their latest products and services in the focus of our readers. Innovations are presented and the section offers all VDMA members the opportunity to place their advertisements.

Publications:

HANSA 01/25 | HANSA 04/25 | HANSA 07/25 | HANSA 10/25



HANSA and WISTA empower women

HANSA publishes this column 4 times a year as part of an exclusive partnership with the German Women's International Shipping & Trading Association and regularly profiles a member of WISTA Germany e.V. and reports on new products.

Publications:

HANSA 02/25 | HANSA 05/25 | HANSA 08/25 | HANSA 11/25



HANSA | Special publications

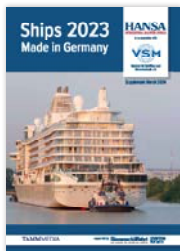


Image brochure »Ships made in Germany«

The English-language special publication «Ships made in Germany» is published in official cooperation with the German Shipbuilding and Ocean Industries Association (VSM). The publication serves to present the German shipbuilding industry internationally! It presents outstanding new construction projects and the current order backlog at German shipyards in the areas of commercial and inland shipping and marine. The HANSA editorial team selects the “Ship of the Year”.

Special distribution:

As a supplement in HANSA, Binnenschifffahrt and Marine Forum = **15,000 copies** + at VSM events throughout the year. Published with HANSA 03/25.



»HANSA.news global | Ship Tech for China«

Chinese shipbuilders who are interested in European shipbuilding will find a professional information service in «HANSA - Ship Tech for China». Naturally in Chinese (Mandarin), distributed exclusively in China. The HANSA editorial team selects the most important articles and news for the Chinese market, thus providing know-how from Europe and building a bridge to China. For advertising customers, this special offers an advertising medium in HANSA quality once a year. Our partner in CHINA - also publisher of the association news for the «Chinese Society of Naval Architects and Marine Engineers» (CSNAME) takes over the translation and distribution of the e-paper to over **4,000 registered** Chinese shipbuilders. In addition, around **1,000 printed copies** will be distributed to visitors and exhibitors at the «**MARINTEC CHINA 2025**» exhibition center.

CHINA and Germany in one package! For the price of ONE regular ad in HANSA, you will be featured in TWO publications.

HANSA | Ship-Tech for China + product news, which can also be translated, + picture/s & HANSA - December issue with CHINA market overview.

Order: 13.10.2025 Material: 20.10.2025 Publish: 03.11.2025

HANSA | Special publications & Events



»Scandinavian Maritime Industry | Nor-Shipping 2025«

The Nor-Shipping will take place in Oslo from June 4 to 7. It brings together experts, companies and innovators from all over the world. As one of the most important events in the maritime calendar, the trade fair offers an unparalleled platform for the exchange of knowledge, current trends and pioneering technologies that are helping to shape the future of the global shipping industry.

In this country special, our editorial team takes a special look at the 60th anniversary of Nor-Shipping and summarizes all the important topics of the Scandinavian region and its maritime value chain on the occasion of this milestone.

Order: 13.05.2025 Material: 16.05.2025 Publish: 05.06.2025



HANSA-Forum – the global shipping conference

Annual expert conference on fundamental topics of shipping with selected speakers in a first-class ambience at the International Maritime Museum Hamburg

The approximately 200 visitors are decision-makers from the following sectors: shipping/shipowners | shipbuilding | insurance | brokers | financiers

The event offers various sponsoring packages and is accompanied by the HANSA 11/2025.

Special distribution at the HANSA Forum to all participants. Prices for sponsoring and exhibition space on request!

On November 27, 2025, at the International Maritime Museum in Hamburg.



HANSA | Events



HANSA-Lounge

Take advantage of this unique connection to the maritime industry and come on board as a partner of the «HANSA Lounge powered by...». «HANSA» is characterized by independent reporting and in-depth knowledge of the market and the players. This is the basis for the high level of acceptance among the target group. 87% of readers trust the content of «HANSA» and rate it as particularly “credible”.

- **Venue:**
Deck 10 at the Internationalen Maritimen Museum in Hamburg
- **Capacity:**
50 to 100 people – depending on the target group and topic
- **Podium:** 3 to 5 people
- **Auditorium:** Seated
- Large flat-screen TV with open fire
- **Social program:** Networking afterwards –
Reception with flying buffet and wine / beer / soft drinks
(Catering not included in the price)
- **Duration:** Approx. 16:00 to 21:00 hrs / Open end.

Price: € 12,000 plus VAT plus catering

Implementation:

Target group and topic selection by the partner.
Personal invitation letter by the editorial team of «HANSA», together with the event partner.
Invitation management and coordination of the guest list by the publisher TAMM Media with the partner.
TAMM Media also uses its database and personal contacts to invite additional potential guests and multipliers (incl. politicians, associations, shipping companies).
Moderation by the editorial team of «HANSA», which naturally accompanies the event in its media (print, online, newsletter). On the date of the event, a 1/1-page, 4C advertisement will appear in the accompanying HANSA edition (displayed at the HANSA Lounge).

HANSA

INTERNATIONAL MARITIME JOURNAL

Schiffahrts-Verlag »Hansa« GmbH & Co. KG
Stadthausbrücke 4 | 20355 Hamburg | Germany
+49 (0)40 70 70 80-311

TAMMMEDIA