HANSA

INTERNATIONAL MARITIME JOURNAL



MEDIA KIT
2027

Schiffahrts-Verlag »Hansa« GmbH & Co. KG
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TAMMMEDIA

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Profile | Range of topics

»HANSA International Maritime Journal« is the leading monthly maritime trade publication combined with the widest-reaching online presence for shipping and shipbuilding in Germany. With a monthly circulation of 6,745 copies and an online reach of 203,463 impressions per month, HANSA provides competent and serious information for specialists and decision-makers in the maritime industry.

The range of topics covers all facets and current trends in shipping, shipbuilding, the supply industry, ports, insurance, financing and the offshore wind industry. Independently and thoroughly researched, the »HANSA International Maritime Journal« gets to the heart of the industry's issues.



Range of topics

Shipping | Ship Technology | Ports | Offshore
Financing | Markets | Insurance

HANSA+ Cross-media offering

HANSA International Maritime Journal
with 12 issues/year + special issues + country specials

Digital offer on www.hansa-online.de incl. archive (for subscribers)

E-Mail Newsletter HANSADaily,
subscribe via www.hansa-online.de

HANSA-Podcast – the leading maritime podcast (bi-weekly)

HANSA International Maritime Journal

»HANSA International Maritime Journal« is the magazine for all topics relating to the maritime industry and provides decision-makers in the sector with monthly information on all developments and trends in shipping, shipbuilding and ship technology, in ports and on waterways as well as in the offshore sector. The range of topics is supplemented by the permanent sections on markets, insurance and financing. Independently and thoroughly researched, the »HANSA International Maritime Journal« gets to the heart of the industry's issues and impresses with its appealing layout.

Target group:
The readership of »HANSA International Maritime Journal« is primarily made up of managers and decision-makers in the maritime industry. HANSA has a monthly circulation of 5,955 copies.

Publication frequency:
Monthly

Magazine format:
DIN A4

Volume:
163rd year

Subscription price (incl. VAT):
Domestic annual subscription € 282
Annual subscription abroad € 332

Publisher:
† Prof. Peter Tamm

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Verband für Schiffbau und Meerestechnik e.V. (VSM) | Verband Deutscher Maschinen- und Anlagenbau e.V. (VDMA) Marine Equipment and Systems | WISTA Germany Schiffbautechnische Gesellschaft e.V. (STG) Normenstelle Schiffs- und Meerestechnik (NSMT) im DIN | Deutsches Komitee für Meeresforschung und Meerestechnik e.V.| Seeverkehrsbeirat des Bundesministers für Verkehr | IMO-Berichterstattung| (Bundesverkehrsministerium, Abt. Seeverkehr)| Deutscher Nautischer Verein (DNV) | Deutsche Gesellschaft für Ortung und Navigation (DGON) | Schutzverein Deutscher Rheder V. a. G. | The World Association for Waterborne Transport Infrastructure (PIANC) | Zentralverband der deutschen Seehafenbetriebe e.V. (ZDS) | Berufsbildungsstelle Seeschiffahrt| Deutscher Hochseefischerei-Verband e.V. | Deutsche Gesellschaft zur Rettung Schiffbrüchiger (DGzRS)

HANSA
INTERNATIONAL MARITIME JOURNAL

Technical specifications

Magazine format

210 mm wide x 297 mm high,
DIN A4 untrimmed:
216 mm wide x 303 mm high

Printing & binding process

Cover: Sheet-fed offset,
Inside: Sheet-fed offset; perfect binding

Paper

Cover: 170 g, LuxoMagic
Inside: 80 g, OpakoSatin

Data transmission

By e-mail to anzeigen@hansa-online.de

Data formats

Print-ready PDF files (PDF/X4) /
Open files (incl. fonts, images and links)

Warranty

In the event of delivery of incomplete or deviating data, we accept no liability

Colors

Printing inks (CMYK)
according to ISO 12647-2 (PSO),
Special colors available on request for an additional charge



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Date & theme schedule 2027

Month	Topics	Events | Exhibitions	Dates 2026
1/2027 January	New Year Opening 2027 from Politics & Associations Corrosion Protection & Surface Technology Navigation & Communication **»Tech Innovation powered by VDMA«**	**24th Maritime Corrosion Protection Conference,** Hamburg, Germany, 20.–21.01.2027 **Boot Düsseldorf,** Düsseldorf, Germany, 23.–31.01.2027	**Publish:** 04.01.2027 **Order:** 07.12.2026 **Material:** 14.12.2026
2/2027 February	Repair, Conversion, Retrofit Propulsion Technology & Future Fuels Deck Equipment & Cargo Securing Ship Efficiency / Green Ship Shipmanagement & Shipservice **WISTA Portrait**		**Publish:** 01.02.2027 **Order:** 04.01.2027 **Material:** 11.01.2027
3/2027 March	Naval Industry / Naval Shipbuilding Fire Protection & Safety Technology Maritime Industry North America Arctic Shipping	**DSEI Germany,** Hanover, Germany, 09.–12.03.2027 **CMA Shipping,** Houston, Texas, USA, 16.–18.03.2027	**Publish:** 01.03.2027 **Order:** 01.02.2027 **Material:** 08.02.2027
VSM	**VSM Brochure** **»Ships made in Germany«** Published on behalf of VSM – German Shipbuilding and Ocean Industries Association	**Supplement to HANSA** 3/2027 **Supplement to Binnenschifffahrt** 3/2027 **Supplement to marineforum** 3/2027	**Publish:** 01.03.2027 **Order:** 01.02.2027 **Material:** 08.02.2027

PERMANENT SECTIONS: Shipping | Ship Technology | Ports | Offshore | Insurance | Financing | Buyers Guide | Green & Digital Hub

Date & theme schedule 2027

Month	Topics	Events | Exhibitions	Dates 2026
HANSA YACHTS	**HANSA YACHTS International No. 1/27** Englische Sprache	**Palm Beach International Boat Show, Palm Beach, USA** 17.-21.03.2027 **Palma International Boat Show, Palma de Mallorca, Spain,** 28.04-01.05.202	**Publish:** 08.03.2027 **Order:** 15.02.2027 **Material:** 22.02.2027
4/2027 April	Cruise Ships & Superyachts (incl. Interiors) Terminal Technology & Port Digitalization Automation & Digitalization Cybersecurity Hull Performance **»Tech Innovation powered by VDMA«**	**Seatrade Cruise Global,** Miami Beach, 05.–08.04.2027 **Hannover Messe,** Hannover, 05.–08.04.2027 **SEA ASIA,** Singapore, 13.–15.04.2027 **HullPIC Conference,** Tutzing, Germany, 19.–21.04.2027 **transport logistic,** Munich, Germany, 26.–29.04.2027	**Publish:** 06.04.2027 **Order:** 08.03.2027 **Material:** 15.03.2027
5/2027 May	Heavy Lift & Project Cargo Propulsion Technology & Future Fuels Ship Operation & Condition Monitoring Shipyard Equipment & Services **WISTA Portrait**	**Breakbulk Europe,** Rotterdam, Netherlands, 11.–13.05.2027 **TOC Europe,** Hamburg, Germany, 25.–27.05.2027 **ISF Conference,** Flensburg, Germany, 27.–28.05.2027	**Publish:** 03.05.2027 **Order:** 05.04.2027 **Material:** 12.04.2027
NOR-SHIPPING	**»HANSA.news global / Scandinavian Maritime Industry«** Nor-Shipping 2027	**Nor-Shipping, Oslo, Norway,** 07.–11.06.2027	**Publish:** 01.06.2027 **Order:** 03.05.2027 **Material:** 10.05.2027
6/2027 June	Nor-Shipping Preview Propulsion Technology & Efficiency Enhancement Hybrid Propulsion, Battery Systems & Shore Power Offshore Vessels Ferry and RoRo Shipping	**Nor-Shipping,** Oslo, Norway, 07.–11.06.2027	**Publish:** 07.06.2027 **Order:** 10.05.2027 **Material:** 17.05.2027

PERMANENT SECTIONS: Shipping | Ship Technology | Ports | Offshore | Insurance | Financing | Buyers Guide | Green & Digital Hub

Date & theme schedule 2027

Month	Topics	Events | Exhibitions	Dates 2026
7/2027 July	Workboats, Public Authority & Special Vessels Ship Efficiency / Green Ship Corrosion Protection Water Treatment & Wastewater Management **»Tech Innovation powered by VDMA«**		**Publish:** 05.07.2027 **Order:** 07.06.2027 **Material:** 14.06.2027
8/2027 August	Lubricants, Fuels and Bunkering Technologies Classification & Flags Port Construction & Infrastructure **WISTA portrait**	**Peter Gast Schiffahrtsregatta** Ærø, Denmark, 28.08.2027	**Publish:** 02.08.2027 **Order:** 05.07.2027 **Material:** 12.07.2027
HANSA YACHTS	**HANSA YACHTS International No. 2/27** Detailed technical information for professionals in yacht building and yacht design	**Cannes Yachting Festival,** Cannes, France, 07.–12.09. **Seatrade Cruise Europe + Marine Interiors,** Hamburg, Germany, 15.–17.09.2027 **Monaco Yacht Show,** Monaco, 22.–25.09.2027 **METSTRADE,** Amsterdam, Netherlands, 16.–18.11.	**Publish:** 16.08.2027 **Order:** 26.07.2027 **Material:** 02.08.2027
9/2027 September	Naval Industry / Naval Shipbuilding Offshore Wind Energy Propulsion Technology & Ship Efficiency Pipes, Pumps, Filters AI in Shipping & Shipbuilding	**DSEI (Naval Zone),** London, UK, 07.–10.09.2027 **Seatrade Cruise Europe + Marine Interiors,** Hamburg, Germany, 15.–17.09.2027 **Husum Wind,** Husum, Germany, 14.–17.09.2027 **INMEX SMM India,** Mumbai, India, 22.–24.09.2027 **Ship Efficiency,** Hamburg, Germany, 28.–29.09.2027	**Publish:** 06.09.2027 **Order:** 09.08.2027 **Material:** 16.08.2027

PERMANENT SECTIONS: Shipping | Ship Technology | Ports | Offshore | Insurance | Financing | Buyers Guide | Green & Digital Hub b

Date & theme schedule 2027

Month	Topics	Events | Exhibitions	Termine 2026
10/2027 October	Repair, Retrofit, Conversion Shipyard Equipment & Services Ship Operation & Condition Monitoring Electrical Engineering & Onboard Grids Navigation & Communication **»Tech Innovation powered by VDMA«**	**COMPIT Conference,** Mülheim, Germany, 12.–14.10.2027 **KORMARINE,** Busan, South Korea, 19.–22.10.2027	**Publish:** 04.10.2027 **Order:** 06.09.2027 **Material:** 13.09.2027
11/2027 November	Europort Preview HANSA Forum Preview Financing, Insurance & Consulting Shipmanagement & Shipservice Automation, Instrumentation & Control Technology **WISTA Portrait**	**WorkBoat Show,** New Orleans, USA, 01.–03.11.2027 **Europort,** Rotterdam, Netherlands, 02.–05.11.2027 **Eisbeinessen,** Hamburg, Germany, 05.11.2027 **STG Annual Meeting,** Germany, 17.–19.11.2027 **SPS,** Nuremberg, Germany, 23.–25.11.2027 **29. HANSA-FORUM,** Hamburg, Germany, 02.12.2027	**Publish:** 01.11.2027 **Order:** 04.10.2027 **Material:** 11.10.2027
marintec China	**»HANSA.news global | Ship-Tech for China«** MARINTEC CHINA 2027	**MARINTEC CHINA,** Shanghai, China, 30.11.–03.12.2027	**Publish:** 16.11.2027 **Order:** 15.10.2027 **Material:** 19.11.2027
12/2027 December	Propulsion Technology Green Ship / Sustainability German Shipowning Hub / Shipping Location Germany Digitalization & Cybersecurity Shipbuilding in China	**MARINTEC CHINA,** Shanghai, China, 30.11.–03.12.2027 **Reederessen,** Hamburg, Germany, 09.12.2027	**Publish:** 06.12.2027 **Order:** 08.11.2027 **Material:** 15.11.2027

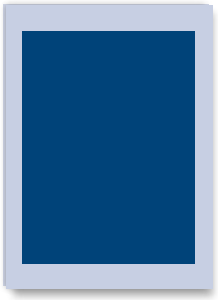
PERMANENT SECTIONS: Shipping | Ship Technology | Ports | Offshore | Insurance | Financing | Buyers Guide | Green & Digital Hub

Ad formats | Prices



FRONT PAGE
EUR 5,500

Bleed: 210 x 210*



1/1 PAGE
EUR 4,700

Type area: 181 x 244
Bleed: 210 x 297*



1/2 JUNIOR PAGE
EUR 2,800

Type area: 118 x 188
Bleed: 135 x 213*



1/2 PAGE HIGH
EUR 2,800

Type area: 86 x 244
Bleed: 103 x 297*



1/2 PAGE LANDSCAPE
EUR 2,800

Type area: 181 x 130
Bleed: 210 x 155*



1/3 PAGE LANDSCAPE
EUR 1,950

Type area: 181 x 86
Bleed: 210 x 111*

*** Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special formats on request.**
4c column millimeter price: € 9,50 in -3column layout column width 55mm.

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Ad formats | Prices



1/3 PAGE HIGH
EUR 1,950

Type area: 55 x 244
Bleed: 72 x 297*



1/4 PAGE HIGH
EUR 1,600

Type area: 86 x 130
Bleed: 103 x 155*



1/4 SEITE QUER
EUR 1,600

Type area: 181 x 65
Bleed: 210 x 90*



1/6 PAGE LANDSCAPE
EUR 1,100

Type area: 181 x 43

SPECIAL PLACEMENT

Special placements opposite the foreword and first right-hand page = 10 % surcharge on the basic price before discount.

*** Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special formats on request.**
4c column millimeter price: € 9,50 in -3column layout column width 55mm

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INTERNATIONAL MARITIME JOURNAL

Ad formats| Prices

Placements

Front cover	**€ 5,500**
Inside front cover	**€ 5,170**
Inside back cover	**€ 5,170**
Outside back cover	**€ 5,170**

Discounts*

Decrease within 12 months (insertion year)			
3 ads	**5%**	2 pages	**5%**
6 ads	**10%**	3 pages	**10%**
12 ads	**15%**	6 pages	**15%**

*** No discount on ad specials, special advertising formats, inserts and job advertisements, combined discounts for cross-media campaigns on request.**

Special forms of advertising:
Bound inserts
Format untrimmed 220 x 315 mm
incl. 3 mm bleed at the top and 2 mm in the gutter, 2-sided: € 3,750
4-sided: € 7,500

Supplements
€ 380 per thousand up to 25 g,
format max. 205 x 290 mm, quantities and delivery addresses on request

Colors:
The prices quoted apply to 4c advertisements

Terms of payment:
Net within 14 days from date of invoice

Bank details | Commerzbank
IBAN: DE84 4788 0031 0500 0166 00
SWIFT BIC: DRES DE FF 478



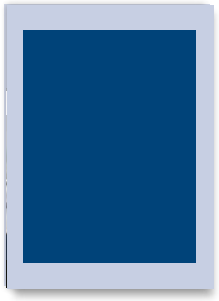
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Career| Training

How to recruit effectively in the maritime business - place your personnel or training offers in HANSA! Month after month, HANSA acts as your headhunter in shipping, shipbuilding and ports. With a monthly circulation of over 5,000 copies and a newsletter distribution list of over 3,000 registered e-mail recipients, HANSA reaches highly qualified specialist and management personnel, students in training as well as professionals in the workplace.

We will of course place your ad in the «Personnel | Training» section so that you can target career-oriented personnel. You put together your own individual booking package. Book your print ad (5,955 copies) at the format price. You also have the option of combining it with our website (203,463 PI) and our daily newsletter (3,032 recipients).



1/1 PAGE
EUR 4,700

Type area: 181 x 244
Bleed: 210 x 297*



1/2 JUNIOR PAGE
EUR 2,800

Type area: 118 x 188
Bleed: 135 x 213*



1/2 PAGE LANDSCAPE
EUR 2,800

Type area: 118 x 188
Bleed: 135 x 213*



1/3 PAGE LANDSCAPE
EUR 1,950

Type area: 181 x 86
Bleed: 210 x 111*



1/4 PAGE HIGH
EUR 1,600

Type area: 86 x 130
Bleed: 103 x 155*

UPGRADE 1: Online

Banner 600 x 100 px
www.hansa-online.de
6 weeks | **€ 500,- surcharge**

UPGRADE 2: HANSA Daily Newsletter

Banner 600 x 100 px
1 week = 5 issues
€ 500,-surcharge

*** Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special formats on request * Bleed ad formats: all formats plus 3 mm bleed on all sides. Text distance to bleed at least 5 mm. Special formats on request.**

Circulation and distribution analysis

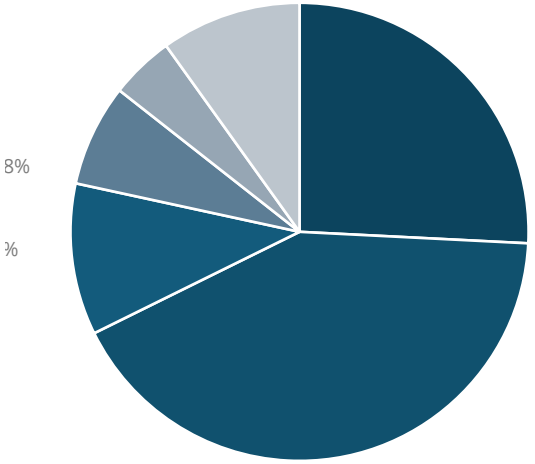
Circulation analysis

Total circulation:	**6,745 Copies**
print:	5,989 Copies
online (ePaper):	756 Copies
Additional digital license access (Universities , etc.)	4,250 Users
Total print circulation:	**4,203 Copies**
subscription:	2,361 Copies
other sales:	1,842 Copies
Industry mail order/free shipping	1,786 Copies
Archive items	211 Copies
Print run:	**6,200 Copies**

Basis: Ø circulation 3rd quarter 2026

Industries

- Shipping & Shipping Companies: 25,8%
- Shipbuilding & Supplies: 41,9%
- Offshore & Marine Technology: 10,7%
- Ports: 7,2%
- Science: 4,5%
- Logistics: 9,9%



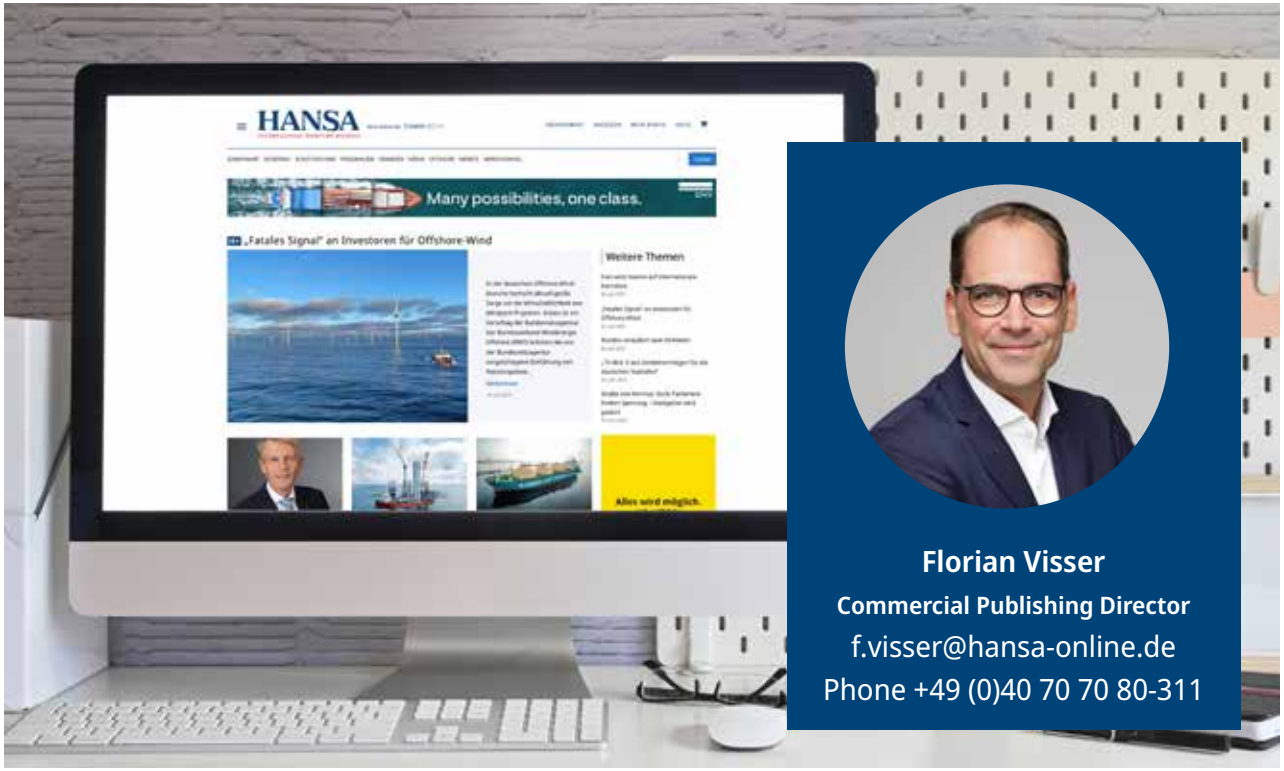
Geographical distribution analysis

Domestic:	**96 % of the circulated print runs**
Abroad:	**4 % of the distributed circulation**
Europe:	78 %
Asia:	10 %
America:	12 %
Actual distributed circulation	100 %

Website | Portrait

Website:
www.hansa-online.de

Hansa-Online is the maritime industry's portal. It provides daily news on shipping, personnel, ship technology, finance, insurance, offshore operations, and ports. It also offers an extensive archive of the »HANSA International Maritime Journal«.



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Traget group:
Professional decision-makers in all branches of the maritime industry

Publisher:
Schiffahrts-Verlag »Hansa« GmbH & Co. KG

Important:
For subscribers, all online content on hansa-online.de are freely accessible to subscribers as part of their subscription.

Website
Usage data & technical information

Ø 17,011 visitors/month | Ø 37,426 page views/month | 203,463 Impresssions/month

Source: Google Analytics | Period: 01.04.-30.06.2026 (2nd quarter)



New Visitors: 47,9%

Returning Visitors: 52,1%

Orgin of the visitors:

	Language	% Sessions
1.	de	42,66 %
2.	de-de	39,13 %
3.	en-us	12,27 %
4.	en-gb	2,50 %
5.	en	0,43 %
6.	de-at	0,39 %
7.	de-ch	0,28 %

File formats:
JPEG, TIF, GIF with max. 80 kB

Delivery:
Please send the advertising material for your campaign to the following e-mail address: anzeigen@hansa-online.de

Delivery time:
At least three business days before the start of switching. Delays due to late delivery shall not be at our expense.
We require the following information for delivery: customer name; campaign name; booking period; advertising format; placement on the page; click URL and alternative mobile format.



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Website | Overview of banner placement

Desktop banner placement



Mobile banner placement



This is the mobile banner format for all desktop banners, except **MEDIUM Rectangle**.

Mobile banner format for the desktop banner **MEDIUM Rectangle**.

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Website | Prices & forms of advertising

Advertising*	Desktop	Mobile	Delivery	Price
MAX Wide Leaderboard	1.280 px x 100 px	300 px x 200 px	Homepage and all subpages	€ 1,600
LARGE Skyscraper (floating)	300 px x 600 px	300 px x 200 px	Homepage und all contentpages (banner scrolls along)	€ 1,700
MAX Wide Banner	1.280 px x 100 px	300 px x 200 px	Homepage and all contentpages	€ 1,300
LARGE Rectangle	300 px x 600 px	300 px x 200 px	Homepage and all contentpages	€ 1,300
MEDIUM Rectangle	300 px x 250 px	300 px x 100 px	Homepage und all contentpages	€ 1,200
FULLSIZE Banner	600 px x 100 px	300 px x 100 px	Homepage and all contentpages	€ 1,000

***Prices are quoted per month. An overview of the respective banner placements can be found on page 17.**

Topics:
Placement in rotation on the start page and all sub-pages. Rotation is limited to a maximum of three advertisers per position.

Terms of payment:
Net within 14 days from invoice date

Discounts: Purchase within 12 months

3 Ads	5 %
6 Ads	10 %
12 Ads	15 %

Bank details| Commerzbank
IBAN: DE84 4788 0031 0500 0166 00
BIC: DRES DE FF 478

Website | Sponsored Content

Your sponsored content on www.hansa-online.de is integrated directly via the content management system, bypassing ad blockers. This approach provides seamless integration, genuine added value instead of advertising, and trust-building content. Of course, it is clearly and permanently labeled as »advertisement«. This approach combines elegant aesthetics with measurable performance, making it ideal for brands that want to ensure visibility, impact, and credibility.

To optimize SEO, we recommend a text length of approximately 600 words and one to three images. The file names should contain an SEO keyword or brand name. The images should be in .jpg or .png format and 72 dpi.

Overview of your offer

Occasion:
Product and service presentation, brand communication, exhibition communication

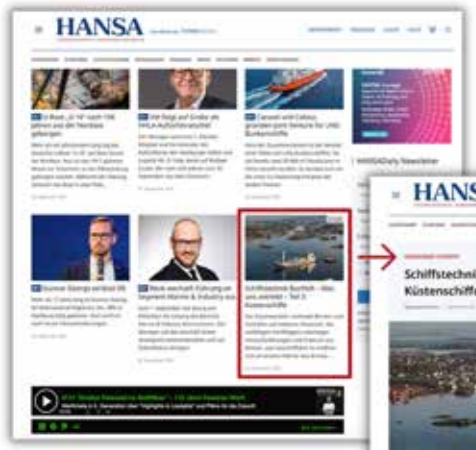
Duration:
1 month on the homepage / permanently available in the news archive

Service:
Approx. 600 words of text, 1 to 3 Bilder (1000 px wide x 666 px high; 200 kB), direct weblink

Labeling
Sponsored Content (advertisement)

Price: € 2,200 plus VAT

Homepage



Article view



HANSA
INTERNATIONAL MARITIME JOURNAL

3,032 subscribers
GDPR compliant

Newsletter | Portrait

HANSADAILY

Daily news from the maritime industry including «Breaking News».
Distribution: 3,032 subscribers (As of: September 30, 2026)

Durchschnittliche Öffnungsrate: 44%
Click-to-open rate: 37%



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Target group:
Subscribers come from all areas of the maritime industry and have given their consent to receive mailings via a double opt-in procedure (according to GDPR).

Frequency of publication:
Daily Mon-Fri at 4 p.m.
(5 newsletters per week)

Publisher:
Schiffahrts-Verlag »Hansa« GmbH & Co. KG

Pice: € 1.600,– per week

Newsletter | Prices & forms of advertising

Advertisement*	Duration	Format	Size	Price
Newsletter - Banner	5 newsletters (Mon-Fri; 1 week)	600 px x 100 px	max. 80 kB	€ 1.600,–
Newsletter - Sponsored Content	5 newsletters (Mon-Fri; 1 week)	150 characters + 1 image (275 x 180 px)		€ 1.600,–

***All prices are agency commissionable and subject to statutory VAT.**

Banner:
The booking period for your banner in the HANSA Daily Newsletter is ONE week = 5 newsletters. Your banner will be placed between the news items and thus benefit from the direct connection to the news. The number of banner spaces is limited to a maximum of five customers per week.



Sponsored Content:
Your sponsored content consists of a text part (150 characters), + image (275x180 px) + a link. The link can lead to a URL specified by you.

Rabatte:
Abnahme innerhalb 12 Monaten

Bei 3 Buchungen	**5 %**
Bei 6 Buchungen	**10 %**
Bei 12 Buchungen	**15 %**

HANSA | Features



4 x per year »Tech Innovation powered by VDMA«

In official cooperation with the VDMA - German Marine Equipment and Systems Association, HANSA publishes the »Tech-Innovation powered by VDMA« feature once a quarter. This special offers all members of the association the opportunity to put their latest products and services in the focus of our readers. Innovations are presented and the section offers all VDMA members the opportunity to place their advertisements.

Publications:
HANSA 01/27 | HANSA 04/27 | HANSA 07/27 | HANSA 10/27



HANSA and WISTA empower women

HANSA publishes this column 4 times a year as part of an exclusive partnership with the German Women's International Shipping & Trading Association and regularly profiles a member of WISTA Germany e.V. and reports on new products.

Publications:
HANSA 02/27 | HANSA 05/27 | HANSA 08/27 | HANSA 11/27

HANSA | Features



Image brochure »Ships made in Germany«

The special issue »Ships made in Germany« is published in official and exclusive cooperation with the German Shipbuilding and Ocean Industries Association (VSM). The publication serves to present the German shipbuilding industry internationally.

It presents outstanding new construction projects and the current order backlog at German shipyards in the areas of commercial and inland shipping and marine. The HANSA editorial team selects the »Ship of the Year«.

Special distribution:
As a supplement in HANSA, Binnenschifffahrt and Marine Forum = **15,000 copies** + at VSM events throughout the year.
Published with HANSA 03/2027.



»HANSA.news global | Ship Tech for China«

Chinese shipbuilders interested in European shipbuilding will find a professional information service in »HANSA – Ship Tech for China«. Naturally, it is in Chinese (Mandarin) and distributed exclusively in China. The HANSA editorial team selects the most important articles and news for the Chinese market. For advertising customers, this special offers a HANSA-quality advertising medium once a year.
Our partner in CHINA – also publisher of the association newsletter for the Chinese Society of Naval Architects and Marine Engineers (CSNAME) – translates and distributes the e-paper to over 4,000 registered Chinese shipbuilders. In addition, approximately 1,000 copies in printed form are distributed to visitors and exhibitors at the MORINTEC CHINA exhibition center.
CHINA and Germany in one package!

2 IN 1

For the price of ONE regular advertisement in HANSA, you are present in TWO publications. HANSA | Ship-Tech for China + product news that can also be translated + image(s) & HANSA – December issue with CHINA market overview.

Publish: 16.11.2027 | Order: 15.10.2027 | Material: 19.10.2027

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»HANSA.news global | Scandinavia Edition«

The Scandinavian shipping market is a prominent pillar and driving force of the global maritime energy transition and ocean technologies. On the occasion of Nor-Shipping 2027, the »HANSA.news global | SCANDINAVIAN MARITIME INDUSTRY« edition is published in English language.

This special edition offers in-depth insights into the Scandinavian shipping market's developments and potential, highlighting pioneering green technologies, alternative fuels, and decarbonization strategies of particular interest to international shipowners and decision-makers. The publication connects international market leaders and provides targeted exposure:

• 2,000 printed copies at the exhibition fairground • 4,000 supplement to the June issue of HANSA• 10,000 digital E-Paper version via Email –worldwide..

Publish: 01.06.2027 | Order: 03.05.2027 | Material: 10.05.2026

HANSA-Forum – Connecting Maritime Minds

Annual expert conference on fundamental topics of shipping with selected speakers in a first-class ambience at the International Maritime Museum Hamburg

The approximately 200 visitors are decision-makers from the following sectors: shipping/shipowners | shipbuilding | insurance | brokers | financiers | classes | flags | service providers

The event offers various sponsoring packages and is accompanied by the HANSA 11/2027.

Special distribution at the HANSA Forum to all participants. Prices for sponsoring and exhibition space on request!

It will take place on December 2nd, 2027, at the International Maritime Museum in Hamburg.



HANSA | Events

HANSA LOUNGE powered by

HANSA-Lounge

Take advantage of this unique connection to the maritime industry and come on board as a partner of the »HANSA Lounge powered by...«. »HANSA« is characterized by independent reporting and in-depth knowledge of the market and the players. This is the basis for the high level of acceptance among the target group. 87% of readers trust the content of »HANSA« and rate it as particularly credible.

- **Venue:** Deck 10 at the Internationalen Maritimen Museum in Hamburg
- **Capacity:** 50 to 100 people – depending on the target group and topic
- **Podium:** 3 to 5 experts
- **Auditorium:** Seated
- **Social program:** Networking afterwards – Reception with flying buffet and wine / beer / soft drinks (Catering not included in the price)
- **Duration:** Approx. 4 p.m. to 9 p.m. / Open end.

Price: € 13,000 plus VAT plus catering

Services:

- Target group and topic selection by the partner
- Personal invitation letter by the editorial team of »HANSA«, together with the event partner
- Invitation management and coordination of the guest list by the publisher TAMM Media with the partner
- TAMM Media also uses its database and personal contacts to invite additional potential guests and multipliers (incl. politicians, associations, shipping companies)
- Moderation by the editorial team of «HANSA», which naturally accompanies the event in its media (print, online, newsletter)
- On the date of the event, a 1/1-page, 4C advertisement will appear in the accompanying HANSA edition (displayed at the HANSA Lounge).

HANSA

INTERNATIONAL MARITIME JOURNAL

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